



16TH ANNUAL PLA GOLF CLASSIC

Whitemarsh Valley County Club
Lafayette Hill, PA 19444
Monday, October 20, 2008

Dear Friend of Lacrosse:

On behalf of the Philadelphia Lacrosse Association and US Lacrosse, I would like to invite you to participate in the 2008 PLA Golf Classic to be held on Monday, October 20th at Whitemarsh Valley Country Club in Lafayette Hill, Pennsylvania. Your participation will support the PLA's mission to promote the game of lacrosse in the region, particularly our New Start Program, which provides technical and financial assistance to new lacrosse programs. The PLA has provided close to \$200,000 in grant support to new lacrosse programs in the area since the outing's inception in 1993.

Last year's PLA Golf Classic at Rolling Green involved 110 participants, 43 individual and corporate sponsors and raised over \$20,000. The proceeds enabled the PLA to help numerous youth programs get off the ground (or expand) in the spring of 2008, including the Philadelphia School District's middle school lacrosse program, which will feature a high school junior varsity team in 2009. The proceeds also helped us maintain our web site as a portal for lacrosse in our region (www.palacrosse.com), conduct coaches' clinics, sponsor area tournaments (including the Katie Samson Tournament, the Nick Colleluori Classic, EvanFest and the U.S. Girls Lacrosse Festival) and support area travel teams (including teams competing in the US Youth Lacrosse Festival).

At this year's event, we plan to honor Tom Bruder, our Honorary Chair, for his significant and enduring contribution to Pennsylvania men's club lacrosse. Mr. Bruder sponsored and supported the MAB Paints/Philadelphia Lacrosse Club for almost 20 years. Attached for your reference is a flyer with additional information regarding the event and the format. We would welcome your and your company's participation and sponsorship to help ensure the outing's success. The attached registration form contains additional specifics regarding sponsorship. If you are not a golfer or cannot attend the golfing activities, you are welcome to attend the cocktail reception and banquet that begins on Whitemarsh's scenic terrace at 5:45 pm.

Please reserve your spot in the outing (or the reception) by completing the attached registration form and returning it to me as soon as possible, but in any event before Friday, October 10th. Space in the outing is limited and registrations will be processed on a first come, first served basis.

As in the past, the PLA Golf Classic promises to be a fully subscribed and memorable one. So please come out, catch up with good friends and join the fun, and, at the same time, help make it possible for even more boys and girls in our region to discover the joy of America's native game. Hope to see you there, thanks for your consideration and continuing support.

Kind regards,
Scott Growney

Chair, PLA Golf Classic
sgrowney@comcast.net



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PLA GOLF CLASSIC**

DATE
Monday, October 20, 2008

LOCATION

Whitemarsh Valley Country Club
815 Thomas Road, Lafayette Hill, PA 19444
Pro Shop Phone: 215-233-3904 (directions attached)

THE COURSE

Whitemarsh is a “must play” course in the Philadelphia area, and is ranked among the top classical courses in Pennsylvania. The course was designed in 1908 by noted golf course architect George C. Thomas, Jr., whose portfolio of outstanding courses includes Riviera Country Club and the famed North Course at the Los Angeles Country Club. Whitemarsh has hosted numerous national tournaments since its inception, including the U.S. Women’s Amateur, the Philadelphia Classic and later the IVB Golf Classic, whose winners included Arnold Palmer, Jack Nicklaus, Tom Kite and Gary Player. Whitemarsh is known for its scenic beauty and its carpet-like fairways, stately trees and emerald greens guarded by vivid white sand traps.

SCHEDULE OF EVENTS

Registration, Practice, Skills Contest and Lunch -- 10:30 am to 12:15 pm
Tee-Off (Shotgun Start) -- 12:30 pm
Cocktail Reception/Hors D'oeuvres/Banquet/Raffle, Auction and Awards -- 5:45 to 8:00 pm

CONTRIBUTION

Individual -- \$250*; Foursome -- \$1,000*
Corporate/Individual Sponsorships: Major Sponsor -- \$500; Co-Sponsor -- \$250
Cocktail Reception, Banquet and Awards Ceremony (only) -- \$50
*Contribution per person includes buffet lunch; catered hors d'oeuvres, roast beef and pasta stations and cru d'ete (with assorted dips) during cocktail reception and awards banquet; greens fees, golf cart, bag handling/loading, use of practice and locker room facilities; on-course refreshments and snacks at courtesy stations; eligibility for individual and team awards; and a 2008 PLA Golf Classic Gift Pack.

TOURNAMENT FORMAT, PRIZES AND AWARDS

The event will be a “modified scramble” (all players drive; foursome selects a drive; players play their own ball from there). Individual prizes will be awarded for longest drive, straightest drive, closest-to-the-pin (all par threes), and the traditional "Double-Flag Birdie Challenge." Team prizes will be awarded for low gross and low net. Hole-in-one prizes apply on all par threes (automobile, travel packages, and/or cash prize).

2008 PLA GOLF CLASSIC COMMITTEE

Dan Altschuler, President	Tim Filler, Sponsorship	John Lamb
Bob Aitken	Chris Flynn, Publicity	Chris McNichol
Mark Aitken, Raffle Chair	Mike French	Kevin Ryan, Emeritus
Tom Bruder, Honorary Chair	Ron Forster	Meg Ryan, Sponsorship
Pat Carney	Scott Gabrielsen	Peter Scott
Bruce Cox	Scott Growney	Lee Stevens, Auction Chair
Shelly Erwine, Treasurer	Chris Hupfeldt	Tim Udinski, Publicity



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Lafayette Hill, PA 19444
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REGISTRATION FORM
(Registration Deadline: Friday, October 10, 2008)

YES! I would like to participate in the 2008 PLA Golf Classic in the following way:

- _____ Foursome.....\$1,000
- _____ Twosome.....\$ 500
- _____ Individual.....\$ 250
- _____ Cocktail Reception and Awards Ceremony Only -- \$50

SPONSORSHIP -- I would (also) like to sponsor the 2008 PLA Golf Classic and support the PLA and its effort to promote the growth and popularity of the great game of lacrosse. *Please remember, we rely entirely on your tax deductible sponsorships to make the event a fundraising success!* The PLA is a Chapter of U.S. Lacrosse, a 501(c)(3) organization based in Baltimore (TIN #52-07906050, Group Exemption #3570).

- _____ Major Sponsorship -- \$500 (or more) contribution*
- _____ Co-Sponsorship -- \$250 contribution*

*All Sponsors and their level of support will be recognized with a promotional tee sign to be located on the course on the day of the event. Sponsors will also receive prominent recognition in the event program, in press releases immediately following the event (distributed to newspapers in the five county area), in our communications to over five thousand PLA members, on the PLA web site (see <http://palacrosse.com/specific.php?id=4>) and in the PLA New Start Program materials. Your sponsorship will also earn our thanks and the gratitude of countless youth lacrosse players and their parents.

Enclosed please find one or more checks for \$_____ made payable to the Philadelphia Lacrosse Association.

Name/Address (City, State and Zip Code) _____
 Official USGA Handicap (Index) or estimated score for 18 holes (based on last five scores): _____
 Phone Number: _____
 Fax Number: _____
 Email Address: _____

Please register the following member(s) of my foursome/twosome (names, addresses, phone numbers, email addresses and Official USGA Handicaps (Indexes) or estimated scores for 18 holes):

Please mail this registration form (with full payment) to: 2008 PLA Golf Classic, c/o Scott Growney, 235 Keller Road, Berwyn, PA 19312



MAJOR SPONSORS -- 2007 PLA GOLF CLASSIC

- Bobby Campbell Lacrosse Foundation – Honor the Name, Honor the Game (courtesy of Ken Foulke)
- Chicago Title Insurance Company (courtesy of Edwin Ditlow)
- Conestoga Youth Lacrosse (courtesy of the CYL Board)
- Cover Point Advisors (courtesy of John Sullivan)
- Cozen O'Connor (courtesy of Tad Decker and Jeffrey Leonard)
- DE Technologies, Inc. (courtesy of George Chou)
- Deutsche Bank Alex. Brown, Inc. (courtesy of Bryan G. Rogers)
- Intech Construction, Inc. (courtesy of Craig Sabatino)
- John Ritzenthaler Company (courtesy of the Steidle Family)
- Kelly's Sports, Ltd. (courtesy of Steve Kelly)
- KPMG (courtesy of Ron Forster)
- Marks Baugan Securities, LLC (courtesy of Jimmy Marks)
- Merrill Lynch (courtesy of Bill Adolph & Steve Manley)
- Montgomery, McCracken, Walker & Rhoads (courtesy of Kevin Ryan)
- Murray Devine & Company (courtesy of Dennis Murray and Frank Devine)
- NewSpring Capital Management (courtesy of Bill Miller)
- Philadelphia Orthopedic Group (courtesy of Dr. Mark Avart)
- Philadelphia Wings – NLL Champions '89, '90, '94, '95, '98, '01 (courtesy of Mike French)
- Pitcairn Properties (courtesy of Joe Grubb)
- Post & Schell, P.C. (courtesy of Dan Altschuler and Adrian King)
- The Ronon Family (courtesy of Gerald, Jim and Andrew Ronon)
- Saltz, Mongeluzzi, Barrett & Bendesky, PC (courtesy of Robert "Mongo" Mongeluzzi)
- The Scott Dealerships: Chevrolet/Saab/Hummer/Chrysler/Mazda/Volvo, Allentown, PA (courtesy of Andy Scott)
- Smith Barney (courtesy of Brian Fleming)
- Strategic Realty Investments (courtesy of Pete Monaghan, Joe Corcoran and Scott Growney)
- STX Lacrosse (courtesy of Brooks Sweet)
- Wachovia Securities (courtesy of John Chessock)
- Wells Fargo Home Mortgage (courtesy of Chris Flynn)
- United Sports Training Center (courtesy of Kim Basner)
- Yearbook/Competitive Edge (courtesy of Huppy)



CO-SPONSORS -- 2007 PLA GOLF CLASSIC

- Abington Lacrosse Club (courtesy of Bruce Cox)
- Arlington Medical Resources, Inc. (courtesy of Don Merrill)
- Athletes Advantage Training Center (courtesy of Jenny Duckenfield)
- The Binswanger Company (courtesy of Scott Gabrielsen)
- Boathouse Sports (courtesy of Peter Scott)
- John Christmas (courtesy of Holly Penning)
- Chubb Group of Insurance Companies (courtesy of Mike Bronzino)
- Dukes Lacrosse Club (courtesy of Ebe Helm)
- Dynamic Team Sports (courtesy of Chris McNichol)
- Mr. and Mrs. Sheldon Erwine (courtesy of Shelly and Lydia)
- The Exler Family (courtesy of Ed Exler)
- Integrated Benefit Services, Inc. (courtesy of Mike Ackerman)
- Law Offices of John Gallagher, P.C. (courtesy of John Gallagher)
- Lacrosse Evolution (courtesy of Tom Slate and Mary Fran Stepek)
- Lacrosse International (courtesy of Mike Twohig)
- Lower Bucks Lacrosse Club (courtesy of Lewis N. Sears and Doug Hopkins)
- MAB Paints/Philadelphia Lacrosse Club (courtesy of Tom Bruder, Drew Pressman and Chris McNichol)
- Mesa Fresh Lacrosse (courtesy of Bruce Ikeda)
- Morford & Dodds Realty (courtesy of Bob Morford)
- P. Agnes, Inc. (courtesy of Pat Pasquariello)
- Phelan, Pettit & Biedrzycki, LLC (courtesy of Jeff Pettit)
- Philadelphia Masters/Eagles Grand Masters Lacrosse Club (courtesy of Bob DiPuppo)
- Play-a-Round Golf (courtesy of Steve Graves)
- The Powers Family (courtesy of Bob and Claire Powers)
- Professional Transcription Services, Inc. (courtesy of Casey O'Rourke and the O'Rourke Family)
- Petrikin, Wellman, Damico, Brown & Petrosa (courtesy of Mark Damico)
- TDF Development Company (courtesy of Tim Filler)
- Edward B. Walsh & Associates, Inc. (courtesy of Barry Walsh)
- Wealth Advisory Group, Inc. (courtesy of the Craft Family)
- The Wigrizer Family (courtesy of Steve Wigrizer)
- White & Williams (courtesy of Pete Samson and Tom Rogers)
- Wilkes & Buttenbaum Orthodontics (courtesy of Ray Buttenbaum)

Whitemarsh Valley Country Club – 815 Thomas Road, Lafayette Hill, PA 19444

Club House: 215-223-3901

Pro Shop: 215-233-3904

DIRECTIONS

FROM THE NORTH (ALLENTOWN, BETHLEHEM)

TAKE RT. 9 (NORTHEAST EXTENSION OF TURNPIKE) SOUTH TO EAST-WEST INTERCHANGE, GO WEST TO NORRISTOWN EXIT, TAKE GERMANTOWN PIKE EAST TO THOMAS ROAD APPROX. 4 MILES. TURN LEFT ON THOMAS ROAD TO CLUB ENTRANCE ON THE RIGHT

FROM THE NORTHEAST (LANGHORNE, LEVITTOWN)

TAKE RT. 1 TO THE PA. TURNPIKE. TAKE PA. TURNPIKE WEST TO THE NORRISTOWN EXIT. TAKE GERMANTOWN PIKE EAST APPROX. 4 MILES TO THOMAS ROAD. TURN LEFT ON THOMAS ROAD TO CLUB ENTRANCE.

FROM THE SOUTH (DELAWARE)

TAKE 95 NORTH TO 476 NORTH, EXIT AT PLYMOUTH MEETING, CONTINUE TO TRAFFIC LIGHT AND TURN RIGHT ON GERMANTOWN PIKE EAST. PROCEED APPROX 4 MILES TO THOMAS ROAD. TURN LEFT ON THOMAS ROAD TO CLUB ENTRANCE.

FROM THE SOUTHEAST (SOUTH PHILADELPHIA, SOUTH JERSEY)

TAKE SCHUYLKILL EXPRESSWAY (RT. 76) WEST TO RT. 476 NORTH EXIT AT THE PLYMOUTH MEETING EXIT #19. CONTINUE TO TRAFFIC LIGHT AND TURN RIGHT ON GERMANTOWN PIKE EAST. PROCEED APPROX. 4 MILES TO THOMAS ROAD. TURN LEFT ON THOMAS RD. TO CLUB ENTRANCE.

FROM SOUTHWEST (EXTON, DOWNINGTOWN)

TAKE RT. 100 NORTH TO PA. TURNPIKE. TAKE PA. TURNPIKE EAST TO THE NORRISTOWN EXIT. TAKE GERMANTOWN PIKE EAST APPROX. 4 MILES TO THOMAS RD. TURN LEFT ON THOMAS ROAD TO CLUB ENTRANCE.

FROM THE WEST (HERSHEY, HARRISBURG)

TAKE PA. TURNPIKE EAST TO THE NORRISTOWN EXIT. TAKE GERMANTOWN PIKE EAST APPROX. 4 MILES TO THOMAS ROAD. TURN LEFT ON THOMAS ROAD TO CLUB ENTRANCE ON THE RIGHT.

PLEASE ARRIVE ON TIME, SEE YOU THERE...